



SAWDC Worlds of Opportunity is an engaging experience to connect with our students that will appeal to their natural sense of exploration and play. This year's event is a cohesive experience to explore career pathways that allow business and industry partners to create and provide a virtual experience that is interactive and will immerse the students in the career pathways.

Students will navigate through a virtual world that is accompanied by an activity box and on-demand videos that our sponsors will produce for the selected activities that best represent the worlds.

In addition to the virtual platform and activity box, there will be a companion app developed containing pre and post WOO related content with access to training, jobs and careers available within our region. It will contain features such as skills and interest assessments, videos, and much more!

This year's event will be held during Career and Technical Education Month - February 2022 and we look forward to working with you and having you continue to partner with us to deliver interactive and hands-on experiences for our nine-county region of eighth graders.

We have a long-term goal of expanding this platform to all students and to serve the adult job seekers. It is through your sponsorship and partnership that this vision will come to life. Partners with us, give your ideas, provide feedback and let's all work to develop a well-informed future workforce for our region.

Thank you for your consideration.



SAWDC ALABAMAWORKS!

WORLDS OF OPPORTUNITY

SPONSORSHIP/EXHIBITOR OPPORTUNITIES

PLATINUM SPONSOR - \$15,000

- Recognized as event speaker sponsor
- Year-round website recognition with company logo and direct link to company website
- Company logo and link on event app and website
- Vendor booth space available at the virtual WOO varsity event
- Sponsor and printed logo on hands-on activities provided to participants (10,000 participants)
- Logo printed on all marketing materials
- World or premium exhibitor space provided to showcase company or organization (table and two chairs)
- Opportunity to develop a branded on-demand video for your hands-on sponsored activity demonstration
- Opportunity to promote your company/organization with a video slot showcasing company, products and careers
- Recognized as Platinum sponsor on all event materials, emails, app, press releases, social media and print publications

GOLD SPONSOR - \$10,000

- Year-round website recognition with company logo and direct link to company website
- Company logo and link on event app and website
- Sponsor and printed logo on hands-on activities provided to participants (10,000 participants)
- Logo printed on all marketing materials
- World or premium exhibitor space provided to showcase company or organization (table and two chairs)
- Opportunity to develop a branded on-demand video for your hands-on sponsored activity demonstration
- Opportunity to promote your company/organization with a video slot showcasing company, products and careers
- Recognized as Gold sponsor on all event materials, emails, app, press releases, social media and print publications

SILVER SPONSOR - \$5,000

- Year-round website recognition with company logo and direct link to company website
- Company logo and link on event app and website
- Logo printed on all marketing materials
- World or premium exhibitor space provided to showcase company or organization (table and two chairs)
- Opportunity to promote your company/organization with a video slot showcasing company, products and careers
- Recognized as Silver sponsor on all event materials, emails, app, press releases, social media and print publications

BRONZE SPONSOR - \$2,500

- World or premium exhibitor space provided to showcase company or organization (table and two chairs)
- Year-round website recognition with company logo and direct link to company website
- Company logo on event app and website
- Company logo in virtual event platform



SAWDC ALABAMAWORKS!

WORLDS OF OPPORTUNITY

SPONSOR/EXHIBITOR COMMITMENT FORM

Company/Organization Name: _____

Contact Person: _____ Title: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Website: _____

PLEASE SELECT SPONSORSHIP LEVEL:

\$15,000 - PLATINUM SPONSOR

\$10,000 - GOLD SPONSOR

\$5,000 - SILVER SPONSOR

\$2,500 - BRONZE SPONSOR

Please return this form and checks to:

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Questions:

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