

**SAWDC's Linkeage to Sucess Plus Strategies**

Success Plus	Awareness	Access and Success	Pathways	Leadership and Collaboration	Assessment and Continous Improvement
SAWDC Plan	Ensure Quality Training For Job Seekers	Create awareness and pathways directing the emerging workforce into high demand occupations	Create awareness and pathways directing the emerging workforce into high demand occupations	Create Innovative practice to meet industry needs	Create Innovative practice to meet industry needs
SAWDC Plan	Create awareness and pathways directing the emerging workforce into high demand occupations	2A. Provide education about financial aid 2B. Develop strategies to support affordability of education and training. 2C. Identify barriers to access and success, such as transportation, family healthcare, and childcare, and develop innovative and creative programs to address those barriers. 2D. Develop student success services 2E. Develop strategies to ensure equity of access and support for populations with significant barriers attainment 2F. Promote access to education and training for individuals in the corrections system and training for veterans. 2H. Develop online tools to support access and success and share via website (see 1B).	3A. Design and communicate clear pathways from education and training to high-demand jobs. 3B. Expand CTE and dual-enrollment programs across the state and invest in training excellent teachers for these programs. 3C. Expand work-based learning programs across the state. 3D. Expand apprenticeship opportunities 3E. Integrate life and employment skills in curriculum 3F. Develop a formal process for establishing and evaluating high-quality credentials driven by the needs of B&I 3G. Strengthen the network of well-trained career coaches and career coordinators 3H. Strengthen and expand use of statewide career planning tools for all levels of education and training.	Ensure Quality Training For Job Seekers	Ensure Quality Training For Job Seekers
Strategies	1A. Develop public awareness campaigns to high-demand jobs. 1B. Develop information about earning certificates, credentials, and degrees that lead to high-demand jobs 1C. Simply and consistently communicate the importance of earning certificates, credentials, and degrees across the state. 1D. Educate and engage champions from education (career coaches, teachers, and administrators), employers (business, industry, career centers), government, and community partners (churches, libraries, nonprofits) to play a role in increasing educational attainment. <b>Revamped website to display high demand jobs in the region and run aggressive social media campaigns tarketng members of the public to bring awareness to jobs. Documented meeting with Academy Specialist, career coaches, speak on local podcast about jobs in the region. Reference Metrics 3,4,6 and 7.</b>	<b>SAWDC Staff fully engagd in local school making visits to CTE programs and speaking to youth group. Set up tours for school systems and non profits like the boys and girls club. Work with AIDT Center for re-entry and other programs. Engage chamber partners in setting up program like the youth apprenticeship program out of foley. Reference Metrics 3,4,6,7,and 9.</b>	<b>Create apprenticeship and youth apprenticeship opportunities in partnership with k-12, ACCS and B&amp;I partners. Held several apprenticeship signing day in May 2019. Launched ready to work model with assitance of the Onin group. Reference Metrics 2,3,4,5,6,7,9, and 10.</b>	4A. Develop a collaborative structure and process to support implementation of the strategic plan 4B. Engage regional leaders and workforce councils and their membership. 4C. Integrate attainment goals into regional workforce council strategic plans. 4D. Evaluate current resources and funding related to educational attainment efforts, and identify and commit resources. 4E. Identify best practices within Alabama and across other states and replicate these models. <b>Implemented a Workforce Academy for Educator and Ready to work identified as best practices. Utilize data and cluster feedback to support grant process for ACCS. Reference Metrics 1,2,3,4,5,6,8,9, and 10.</b>	5A. Develop a dashboard to track and share progress for the strategic plan on a regular basis. 5B. Strengthen data collection and reporting 5C. Analyze data and use the outcomes to continuously improve programs.. 5D. Develop a process for forecasting highdemand jobs at the state and regional levels annually. 5E. Promote development of educational and credential attainment targets 5F. Formally review and update the strategic plan annually <b>Developed a innovative system based on salesforce platform to be able to generate leads and convert to jobs and be able to track. Purchased Jobs EQ software to assist partners in making data driven decisions about programming and ohter initative to assure programs lead to high demand high wage jobs. Data software used on all metrics.</b>