



## **1 PARTNER WITH BUSINESS AND INDUSTRY TO MEET THEIR WORKFORCE NEEDS.**

### **A. Host Regional Workforce Summits**

### **B. Establish/maintain Industry Clusters to identify common needs:**

- Aviation & Aerospace
- Construction
- Healthcare
- Hospitality & Tourism
- Manufacturing
- Transportation, Distribution & Logistics

### **C. Respond to the needs of B&I to alleviate challenges and communicate solutions:**

- Connect employers to customized training for existing employees (i.e. EITP and AWSP Grants, ATN)
- Develop RFP/RFT for industry-specific training
- Promote Work-Based Learning (WBL) initiatives

### **D. Organize and facilitate annual ACCS Workforce Grants for the region:**

- Establish Subject Matter Expert (SME) committee to review and recommend grants for funding

## **2 ENHANCE QUALITY OF LIFE FOR CITIZENS OF REGION 7 THROUGH EDUCATION AND TRAINING OPPORTUNITIES.**

### **A. Create awareness and pathways directing the emerging workforce into high-demand occupations through WBL initiatives such as:**

- Career Exploration Events (i.e. WoO, Baldwin Career Connect, Gulf Coast Challenge)
- Employability Skills Training
- FAME, FlightPath9 Early Career, Airbus on Board, etc.
- Industry Tours
- Internships/Externships

### **B. Host hiring fair(s), as needed, for industry cluster/company or community/rural needs**

### **C. Organize Educator Workforce Academy and Career Coach Connect for educators and career coaches across the region**

### **D. Deliver leadership training in communities and to employers across the region**

## **3 INCREASE COMMUNICATION WITH BUSINESS AND COMMUNITY STAKEHOLDERS.**

### **A. Leverage regional community organizations (SWAPTE, ADRS, DHR, etc.) and economic development connections to enhance and/or expand workforce strategies:**

- Provide representation on task forces, steering committees, etc. for defined initiatives

### **B. Share upcoming events, grants awarded, success stories, etc. via newsletters, social media and website**

### **C. Maintain a current Calendar of Events for the public to access on the website**

### **D. Create promotional material that identifies SAWDC's initiatives**