COLLEGE GUIDE

WHAT: THE GULF COAST CHALLENGE COLLEGE & CAREER FAIR

WHEN: THURSDAY, OCTOBER 3, 2024 | 8:30AM-1PM (OPEN AT 7AM)

- ALL BOOTHS MUST BE SETUP BY 8AM

WHERE: MOBILE CONVENTION CENTER | SOUTH HALL - EXHIBIT LEVEL

Thank you for taking a lead role in this valuable event. To help you and your college prepare, this guide and all handouts are available under the initiatives page of the SAWDC website at https://sawdcalabamaworks.com/college-and-career-fair/.

OPEN FOR SETUP: WEDNESDAY, OCTOBER 2, 2024 | 3PM-5PM

WHAT IS PROVIDED AT YOUR BOOTH:

- All booths will include:
  - Pipe and drape

- Each 10'x10' booth will include:
  - One 8' rectangular table with white tablecloth and black skirting
  - 1 wastebasket
  - 2 chairs
  - 2 lunches

WHAT TO BRING TO YOUR BOOTH:

- A personalized tablecloth &/or signage to ensure students can easily identify the name of your college.
- Any type of décor to make your booth eye-catching and fun to attract the attention of students. - No helium balloons
- Swag/small items to give away.
- College pamphlets/fliers.
- You may want to bring a hotspot because Wi-Fi is <u>not</u> provided. *Wi-Fi is available through the Convention Center's network for $14.95 per device per day.

WHERE IS YOUR BOOTH:

- Your booth is in the South Hall on the Exhibit Level of the Convention Center.
- For your specific booth location, please refer to the attached Layout of the 2024 College & Career Fair.

PARKING INFO:

- On 10/2 for setup, park for free under the Convention Center. Directions to the Convention Center are attached.
- On 10/3, you can park under the Convention Center for $10, spaces are limited.

POST-EVENT:

We want to hear from you - Please email the number of scholarships and amounts awarded to students during the event to hbarlar@sawdc.org.

QUESTIONS? EMAIL HBARLAR@SAWDC.ORG