

The logo for the Gulf Coast Challenge is centered at the top of the middle section. It features a gold football with a crown on top, flanked by wings, and the words "GULF COAST CHALLENGE" in a gold banner below it.

COLLEGE & CAREER *Fair*

SPONSORSHIP PACKET

The middle section has a dark blue background with faint silhouettes of people. The text "COLLEGE & CAREER" is in large, white, serif font, with "&" in a gold compass rose. "Fair" is in a gold script font. "SPONSORSHIP PACKET" is in white, sans-serif font below the main title.





COLLEGE & CAREER Fair

WEDNESDAY, NOVEMBER 9, 2022

MOBILE CONVENTION CENTER

1 S Water St, Mobile, AL 36602

The Gulf Coast Challenge, Mobile Chamber and Southwest Alabama Workforce Development Council (SAWDC) have partnered to host a college and career fair on November 9, 2022. The College & Career Fair is designed to create an opportunity for high school seniors to explore colleges and programs available post-graduation as well as talk to industry professionals about high-growth, high-demand jobs in our region and how they can acquire these jobs in the future.

Existing employers within our region continue to have unfilled job openings due to growing demand and a shortage of skilled workers. Our goal is to provide a platform for our partners to showcase their jobs and the careers available.

**Sponsorship Deadline:
September 27, 2022**



COLLEGE & CAREER Fair

Student Bag Sponsor \$10,000 (exclusive sponsorship)

- Exclusive company name/logo on student backpacks (Deadline: September 27)
- Recognition with company logo and direct link on SAWDC website for one year
- 10x10 Exhibitor space at the College & Career Fair
- Recognition on all SAWDC event materials, emails, press releases, social media, and print publication
- 4 Mentions on Gulf Coast Challenge social media pages
- 10 Complimentary general admission tickets to Gulf Coast Challenge game

Gold Sponsor \$10,000

- Recognition with company logo and direct link on SAWDC website for one year
- 10x30 Exhibitor premium vendor space at the College & Career Fair
- Recognition on all SAWDC event materials, emails, press releases, social media, and print publication
- 4 Mentions on Gulf Coast Challenge social media pages
- Company name on volunteer t-shirt at College & Career (Deadline: September 27)
- 10 Complimentary general admission tickets to Gulf Coast Challenge game
- Logo placement on official Gulf Coast Challenge website, e-card and e-banners
- Full-page ad in the Gulf Coast Challenge 2022 Souvenir booklet
- 2-minute company-focused video for College & Career Fair and SAWDC website by FusionPoint Media. [Video to be shot on location of company, limited to 4 hours of shooting]



COLLEGE & CAREER Fair



Silver Sponsor \$5,000

- Recognition with company logo and direct link on SAWDC website for one year
- 10x20 Exhibitor space at the College & Career Fair
- Recognition on all SAWDC event materials, emails, press releases, social media, and print publication
- 2 Mentions on Gulf Coast Challenge social media pages
- Company name on volunteer t-shirt at College & Career Fair (Deadline: Spetember 27)
- 6 Complimentary general admission tickets to Gulf Coast Challenge game
- ½ page ad in the Gulf Coast Challenge 2022 Souvenir booklet



Bronze Sponsor \$2,500

- Recognition with company logo and direct link on SAWDC website for one year
- 10x10 Exhibitor vendor space at the College & Career Fair
- Recognition on all SAWDC event materials, emails, press releases, social media, and print publication
- 1 Mention on Gulf Coast Challenge social media pages
- Company name on volunteer t-shirt at College & Career Fair (Deadline: Spetember 27)
- 4 Complimentary general admission tickets to Gulf Coast Challenge game

For Sponsorship questions, please contact:

Nikki Porter: nikkiporter@thegulfcoastchallenge.net

Booth Space Only Rates: 10x10= \$ 500; 10x20= \$1,000; 10x30= \$1,500

For Booth Only questions, please contact:

Hayleigh Barlar @ hbarlar@sawdc.org



Company/Organization Name (as you would like for it to appear on marketing materials):

Contact Person: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website: _____

Please select sponsorship level below:

- \$10,000 Student Bag Sponsor (only 1 available)
- \$10,000 Gold Sponsor
- \$ 5,000 Silver Sponsor
- \$ 2,500 Bronze Sponsor
- \$ 1,500 Booth Only: 10x30
- \$ 1,000 Booth Only: 10x20
- \$ 500 Booth Only: 10x10

Please return this form, hi res logo and check by **September 27, 2022 to:**

**SAWDC AlabamaWorks
PO Box 516
Mobile, AL 36601**

Email Hayleigh Barlar: hbarlar@sawdc.org